



## Torrington Public Schools

SUSAN M. LUBOMSKI  
ACTING SUPERINTENDENT

DENISE L. CLEMONS  
SUPERINTENDENT

### School Improvement Committee Wednesday, February 1, 2017 7:00PM 355 Migeon Avenue *Minutes*

Committee Members: Mrs. Richardson (chair); Mr. Maniccia, Mr. Lamoin  
Board Members: Mrs. Hoehne  
Administration: Ms. Clemons, Ms. Lubomski

1. Call to Order-7:22PM
2. Roll Call
3. Approval of Agenda-Motion to approve Mr. Lamoin, seconded by Mr. Maniccia. All in favor.
4. Approval of Minutes- Motion to approve Mr. Lamoin, seconded by Mr. Maniccia. All in favor.
5. Public Participation: *This will be up to 10 minutes during which members of the public and staff may bring to the committee's attention information, ideas, or matters of concern related to all the duties and responsibilities of this committee. This committee will not allow comments regarding specific staff members or personal grievances. The time for individual remarks will be apportioned according to the number of speakers and will be limited to five minutes per speaker unless extended by the chair.*  
Mr. Bill Battle, Co-Chair of the Economic Development Commission. SGC and the Economic Development Committee have a joint goal to increase the relationship and communication between community and the district as well as enhance the marketing of the school district and the city.
6. Information Sharing and Discussion:
  - a. SGC Report- Mr. Lamoin could not attend. He will get the minutes.
  - b. Marketing and Webhosting functions and priorities: community information; highlight the schools; monthly updates from administration; community events-link posted on the website-schools and events; fire and police-connections to the schools financial literacy; STARS (ROTC like but free); highlight work readiness and strong ethics and a positive social-emotional learning environment; Share more positive experiences.  
Establish a career day with community members

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Establish a newsletter: for school district and for each site  
Raider Times-THS-student newsletter; TMS school; elementary schools;  
Register Citizen/Waterbury Republican: student voice page once a week to the newspaper.

**Goal:** Report back to the board: sustainable a marketing communications strategy.

7. Webhosting: gathering RFPs
8. Marketing piece: Denise and a team to create a proposal for the next SIC Meeting.
9. Distinguished Alumni-edits; Mr. Kavanaugh can post on website and in newspapers as well.
10. Comments for the Good of the Order: none
11. Topics for Future Meetings:  
Marketing and webhosting  
Distinguished alumni and review candidates and make a choice
12. Adjournment- 8:32PM-Motion to approve Mr. Lamoin, seconded by Mr. Maniccia. All in favor.
13. Next Meeting: March 1, 2017, 6:00PM